Definitions

Shame

A painful emotion caused by consciousness of guilt, shortcoming, or impropriety; the susceptibility to such emotion ('Have you no shame?); A condition of humiliating disgrace or disrepute; Something that brings censure or reproach; Something to be regretted.

Stigma

A set of negative and often unfair beliefs that a society or group of people have about something.

Stereotype

An often unfair and untrue belief that many people have about all people or things with a particular characteristic